



FACULTY OF JOURNALISM AND COMMUNICATION
THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA
Accredited Grade "A+" by NAAC

BACHELOR OF
JOURNALISM AND MASS COMMUNICATION
UGCF- EXIT POINTS AND NOMENCLATURE
UNDER NEP 2020 DIRECTIVES

PARTICULARS- EXIT POINT	NOMENCLATURE OF ACADEMIC AWARD	NUMBER OF CREDITS EARNED
After one year- Two semesters	Certificate in (Journalism and Mass Communication)	44
After two years- Four semesters	Diploma in (Journalism and Mass Communication)	88
After three years- Six semesters	Bachelor in (Journalism and Mass Communication)	132
After four years- Eight semesters	Bachelor in (Journalism and Mass Communication)	176

MAJOR: 1
Print Media
4 credits

MAJOR: 2
Scope of Print Media
4 credits

MINOR
Reviewing Content on
Environmental Issues
4 credits

MULTIDISCIPLINARY
Photography
4 credits

AEC
English Language
2 credits

SEC
Book Reading and
Reviewing
2 credits

VAC
Understanding India
(IKS)
2 credits

SEMESTER 1

SEMESTER 2

MAJOR: 1
Audio Media
4 credits

MAJOR: 2
Scope of Audio Media
4 credits

MINOR
News and
Current Affairs
4 credits

MULTIDISCIPLINARY
Creative Writing
4 credits

AEC
Indian Language
Hindi/Gujarati/Marathi
2 credits

SEC
Podcast Listening and
Reviewing
2 credits

VAC
Yoga
2 credits

MAJOR: 1
Visual Media
4 credits

MAJOR: 2
**Scope of
Visual Media**
4 credits

MAJOR: 3
Gender Issues
4 credits

MULTIDISCIPLINARY
**Visual
Storytelling**
4 credits

AEC
Indian Language
Hindi/Gujarati/Marathi
2 credits

SEC
**Film Viewing and
Reviewing**
2 credits

VAC
**Universal Human
Values**
2 credits

SEMESTER 3

SEMESTER 4

MAJOR: 1
Digital Media
4 credits

MAJOR: 2
Public Relations
4 credits

MAJOR: 3
Basics of Research
4 credits

MINOR
Mass Media Psychology
4 credits

AEC
**Communication
Skills**
2 credits

SEC
Graphic Designing
2 credits

VAC
Travel Journalism
2 credits

MAJOR: 1
Cinematic Sociology
4 credits

MAJOR: 2
**Political Science in
Mass Media Context**
4 credits

MAJOR: 3
Translation
4 credits

MINOR: 1
Human Rights
4 credits

MINOR: 2
Advertising
4 credits

SEC
**Digital Media
Marketing**
2 credits

SEMESTER 5

SEMESTER 6

MAJOR: 1
**Development
Communication**
4 credits

MAJOR: 2
**Media Laws and
Ethics**
4 credits

MAJOR: 3
Film Studies
4 credits

MINOR
Popular Culture
4 credits

AEC
**Soft Skills for
Media Professionals**
2 credits

SEC
**Internship/
Apprenticeship**
4 credits

MAJOR: 1
**Communication
Models-1**
4 credits

MAJOR: 2
**Communication
Theories-1**
4 credits

MAJOR: 3
**Corporate
Communication**
4 credits

MINOR
Content Writing
4 credits

**ON THE JOB
TRAINING**
6 credits

WITHOUT RESEARCH

SEMESTER 7

SEMESTER 8

WITHOUT RESEARCH

MAJOR: 1
**Communication
Models-2**
4 credits

MAJOR: 2
**Communication
Theories-2**
4 credits

MAJOR: 3
E-Governance
4 credits

MINOR
Performing Arts
4 credits

**ON THE JOB
TRAINING**
6 credits

MAJOR: 1
Advanced Research
Methodology-1
4 credits

MAJOR: 2
Communication
Models-1
4 credits

MAJOR: 3
Communication
Theories-1
4 credits

MINOR
Academic Writing-1
4 credits

**RESEARCH
PROJECT**
6 credits

WITH RESEARCH
SEMESTER 7
SEMESTER 8
WITH RESEARCH

MAJOR: 1
Advanced Research
Methodology-2
4 credits

MAJOR: 2
Communication
Models-2
4 credits

MAJOR: 3
Communication
Theories-2
4 credits

MINOR
Academic Writing-2
4 credits

**RESEARCH
PROJECT**
6 credits